

CEOs Call To Action

To Business, Policy Makers, and Civil Society

A New Deal for Europe

Europe is in turbulent waters – navigation becomes more difficult as multilateralism, partnerships and common visions are challenged. **What we need is a New Deal for Europe – for a Europe with a shared sustainable vision for its future.**

We are business leaders that take the United Nations Sustainable Development Goals as a compass to make the transformation required to face the challenges. The Paris Agreement and the UN Guiding Principles on Business and Human Rights are the beacons on our journey.

As business we want to provide value to society and sustainable profitability through a strong purpose and ethical foundation of our business. We believe in a democratic society in Europe where the rule of law, cooperation between enterprises, civil society and governments are our greatest assets to respond to the public concerns on the path to the future of Europe; a Europe that leaves no one behind.

About 100 CEOs have endorsed the Call so far:

Comte Étienne Davignon
President of CSR Europe

Ilham Kadri
Solvay S.A.

Francesco Starace
Enel S.p.A.

Jesús Maria Herrera Barandiarán
Cie Automotive

Vana Lazarakou
NJV Athens Plaza Hotel

Henrik Eklund
Ikano Bank AB

Henning Ohlsson
Epson Deutschland GmbH

Patrick Pouyanné
Total S.A.

Jean-Pierre Clamadieu
Engie S.A.

Vincenzo Onorato
Consorzio Integra

Emilio Braghi
Novelis Inc

Yiannis Kantoros
Interamerican

Denis Machuel
Sodexo Group

Dr. Johan van Zyl
Toyota Motor Europe

Dr. Martin Brudermeüller
BASF

Andreas Neocleous
Cyta Ltd.

Dave Murphy
PM Group

Liz Dooley
Janssen Sciences Ireland UC

Yoshiyuki Ogura
Hitachi Europe Ltd.

Ignacio S. Galán
Iberdrola

Carlos Torres Vila
BBVA

Pinelopi Kourkafa
Diageo Hellas S.A.

Michiel de Haan
Royal Lemkes B.V.

Nasko Mihov
Kozloduy NPP

Paolo Ferrari
Bridgestone EMEA

Marco Tronchetti Provera
Pirelli & C. S.p.A.

Erwin Pardon
*McCain Continental Europe,
Russia and MENA*

Mark Foley
EirGrid plc

Carina Åkerström
Svenska Handelsbanken AB

Salvador da Cunha
Lift World

Leonardo Rubattu
Iccrea Banca

Dimitrios Papalexopoulos
Titan Cement Company S.A.

Gabriele Galateri di Genola (Chairman)
Assicurazioni Generali S.p.A.

Georgios Briskolas
Eurocert SA

Zdeněk Bumbálek
Transkript Online

Tomáš Spurný
MONETA Money Bank, a. s.

Masahiro Okafuji
ITOCHU

Efstathios Tsotsoros
Hellenic Petroleum S.A.

Steven Van Hoorebeke
SD Worx

Luís Miguel Sousa
*Grupo Sousa – Investimentos
SGPS, Lda.*

Antonios Polemitis
University of Nicosia

Evangelos Mytilineos
Mytilineos Holdings S.A.

Wiebe Draijer
Rabobank

Dr. Theodoros
Kringou
Infocredit Group Ltd

Each of us carries responsibilities and has unique contributions to bring. We trust that together, we have the energy to strive for what Europe needs for a sustainable future.

Dr Johannes Teyssen
E.ON SE

Jacob Lundblad
Nordax Bank AB

Julian Yarr
A&L Goodbody

Mohamed Ahmed
*Intracom S.A.
Telecom Solutions*

Teun Verheij
Albron B.V.

Timmo Terpstra
Peeze

Juraj Palčinský
Antalis CZ

Marica Labrou
Kafkas

Dimitar Tsotsorkov
Assarel-Medet JSCo

Emmanouil Panagiotakis
*Public Power Corporation
S.A. - Hellas*

Tolis Vassilakakis
Avinoil

Sven Eggefalk
*Länsförsäkringar
Bank*

Przemyslaw Gdanski
*BNP Paribas Bank
Polska S.A.*

Stefano Scavo
SCS Consulting

Michaela Chaloupková
ČEZ Group

George Hatzopoulos
Coral AE

Lars Appelqvist
Löfbergs

Seamus Egan
Transdev Ireland

Tomáš Koranda
Hochtief CZ

Martin Nossman
Collector Bank AB

Manon van Beek
TenneT Holding B.V.

Andreas Savvides
Curis Network

Ge Moonen
Moonen Packaging

Peter Blom
Triodos Bank

Christina Kokkalou
Insights Market Research Ltd

Adriano Turrini
Coop Alleanza 3.0

Savvas Peltekis
TÜV Hellas

Diana Rádl Rogerová
Deloitte Czech Republic

Chris Martin
Musgrave Group

Petr Dvořák
Vodafone Czech Republic

Bryan O'Donnell
Janssen Pharmaceutical Ireland

Niall Browne
Dawn Meats Group Ltd.

João Vieira de Almeida
*Vieira de Almeida &
Associados - Sociedade de
Advogados*

Demetrios Papacostas
EDA-Attikis S.A.

Casper von Koskull
Nordea Bank Abp

Dr. Rolf Martin Schmitz
RWE AG

DI Dr. Rudolf Kanzian
*Kanzian Engineering &
Consulting GmbH*

Doug Baker
Ecolab Inc.

Volkert Engelsman
Eosta BV

Erik Kemink
PitPoint clean fuels

Giorgos Iliopoulos
Aiphoria

Iakovos Andreanidis
Lidl Hellas

Antonio Llardén Carratalá
Enagás, S.A.

Gavin Kelly
Bank of Ireland

Michael Spanos
Global Sustain SA

Michael Neoptolemos
Remedica Ltd

Paolo Lanzarotti
Asahi Breweries Europe Group

Gabriel Escarrer Jaume
Meliá Hotels International, S.A.

Denis O'Sullivan
Gas Networks Ireland

Raúl Grijalba
ManpowerGroup España

Eleni Kalogirou
Hermes Airports Ltd

Polydefkis Loukopoulos
Signify Hellas

Rolf Stub
Bluestep Bank AB

Ioannis Kosmadakis
Motoroil

Stefano Venier
Gruppo Hera

06 May 2019

Together, we are calling to **Businesses, Politics and Civil Society** to join forces in action:

- * **TO INNOVATE BUSINESS MODELS AND ACCELERATE TRANSFORMATION** to drive global and local competitiveness by tackling climate change and enhancing social inclusion through an overarching Sustainable Europe 2030 Strategy.
- * **TO ENGAGE IN A CRITICAL BUT TRUST-BUILDING DIALOGUE** at local, national and international level, to tackle the challenges and unlock the opportunities.
- * **TO CREATE COLLABORATIVE PLATFORMS AND FINANCE MODELS** for more innovation towards the implementation of a more sustainable and circular economic model.
- * **TO TRANSITION TOWARDS SUSTAINABLE PRODUCTION AND CONSUMPTION PATTERNS** by engaging the entire value chain – balancing economy, ecology and societal needs in order to maximize value creation to society.
- * **TO STIMULATE AND PROMOTE STRONG EDUCATION AT ALL STAGES OF LIFE** to foster lifelong employability and social cohesion, building up prosperous communities.
- * **TO INCREASE SOCIETAL PARTICIPATION AND CIVIC ENGAGEMENT** also connecting and leveraging the younger generations' sense of urgency and innovation to a wider sustainability movement.
- * **TO SPEARHEAD SHARED STANDARDS**, policy coherence and meaningful transparency to obtain a sustainable level playing field.

This Call has been initiated by:



[ENDORSE THE CALL ONLINE](#)

(From 7 May to 30 September 2019)

For more information about the results
and follow up actions you can undertake,
please contact:

Stefan Crets
Executive Director

SC@csreurope.org
+32 2 541 16 10