



Cultural Involvement 2009/2010

**e.on**

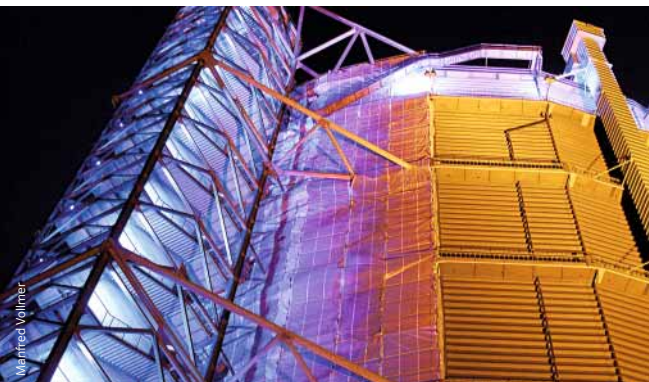
**Culture** = Energy



### The driving force in society

Modern society is inconceivable without energy—and just as inconceivable without culture. As a company which takes its social responsibility seriously, E.ON is committed to promoting culture—especially at the company's sites.

Our aim is to enhance the attractiveness of the cities and regions where we operate—because culture is an important factor both economically and in terms of the lifestyle quality of a location.



Winfried Vollmer



Heiko Schäfer

### E.ON's focus

E.ON's commitment to culture is focused on two areas: the fine arts and classical music. For instance, in a cultural public-private partnership unique in Germany, the E.ON Group played a key role in the restoration of the historic museum kunst palast in Düsseldorf. The focus of this cooperation has always been on promoting the museum and its exhibition program. E.ON in fact plays a key part in putting on major exhibitions at the museum. In addition, it has a long-standing cooperation with both the Museum Folkwang in Essen and the Lenbachhaus in Munich. In 2008, E.ON cooperated with the New National Gallery in Berlin for the first time and this commitment will continue in 2009. E.ON has also built up its own art collection with a view to sharing the wonders of art with its employees and visitors.

We furthermore support many regional cultural festivals and projects at national and international level, such as the Schleswig-Holstein Music Festival and the Ruhr Piano Festival. We promote excellence in the arts and sciences by sponsoring awards such as the Bavarian Culture Prize and have a strong involvement in the Munich Volkstheater's "Radikal jung" festival for young directors.

E.ON is also a main sponsor of the European Capital of Culture RUHR.2010. To mark this European cultural festival, we are paving the way for two exhibitions at the Museum Folkwang in Essen.

# Thomas Demand

Nationalgalerie

September 18, 2009

to January 17, 2010

New National Gallery

■ **Berlin** Thomas Demand (\*1964) is one of Germany's most internationally renowned artists. He is not a photographer in the traditional sense, but rather someone who documents various types of modern media. He is both a reproducer and an illusionist. He reconstructs images from the mass media as paper sculptures, which he then photographs and destroys. Only his photos remain. Specific elements of the reproduced scene are eliminated from the life-size reconstructions, as are the people presented in the original photographs. The "Nationalgalerie" (National Gallery) exhibition, the largest presentation of his work in Germany to date, is dedicated to perhaps the most important theme of Demand's body of work—Germany itself. The exhibition marks two anniversaries: the foundation of the Federal Republic of Germany 60 years ago and the fall of the Berlin Wall 20 years ago. The nearly 40 works on display, which include new and previously unseen pieces, deal with many of the important political and social events that have occurred since 1945 and their immediate background. "Nationalgalerie" is the second exhibition project that E.ON has helped put on in Berlin. Beyond this, the company has been a member of Berlin's Museumsinsel board of trustees for several years.

[www.demandinberlin.org](http://www.demandinberlin.org)



Thomas Demand, Bathroom, 1997, C-Print/Diasc, 160 × 122 cm  
© Thomas Demand, VG Bild-Kunst, Bonn 2009



Per Kirkeby, Flight into Egypt, 1996, private collection, Zürich  
© Per Kirkeby, Courtesy Galerie Michael Werner, Berlin

# Per Kirkeby

Retrospective

September 26, 2009

to January 10, 2010

museum kunst palast

■ **Düsseldorf** Per Kirkeby (\*1938) is the most important Danish artist of his generation. The main theme of his work is the relationship between people and nature. This focus has clear connections to Romanticism, a period that is echoed throughout his portfolio. As a retrospective of Kirkeby's body of artwork, the exhibition showcases works from all creative periods going as far back as the early 1960's. The exhibition focuses closely on the numerous links between different disciplines in which the artist worked: painting, sculpture, architecture and literature. In addition to around 70 paintings—including two pieces from the E.ON art collection and some large-format works—the show presents a selection of sculptures, paintings on square masonite boards, drawings, water colors and etchings.

[www.museum-kunst-palast.de](http://www.museum-kunst-palast.de)



Manfred Vollmer



Reinhold Standowide

# European Capital of Culture: RUHR.2010

■ **Essen** In 2010, Essen will represent Germany's Ruhr region as the "European Capital of Culture". This is a title that the European Union has been conferring on selected European cities every year since 1985. The title is for one calendar year and its purpose is to strengthen the integration between member states through cultural events. According to a pre-determined order, each EU member state is able to nominate one city, which is then appointed Capital of Culture by the EU Council on the recommendation of the EU Commission. In 2005, Essen became the first city to receive the title on behalf of an entire region, in this case the Ruhr region. E.ON Ruhrgas, which is based in Essen, is a main sponsor of RUHR.2010.

Dr. Wulf H. Bernotat, CEO of E.ON AG, has been involved in organizing the Capital of Culture year since fall 2008. As Chairman of the Supervisory Board of RUHR.2010 GmbH, he is committed to the program's concept of a new metropolis: "That's why we have resolved to pool the 53 towns and districts in the Ruhr and turn the region into a metropolis with a unique character. Culture has a particularly positive impact on the structural change. We have to use the attention we gain from the varied and vibrant Ruhr.2010 program to showcase this change and cement the new image of the region."

During the Capital of Culture year, the Ruhr region will be presenting its wide array of cultural treasures through numerous festivals, theater productions, concerts and exhibitions. The Museum Folkwang is reopening in a building designed by renowned architect David Chipperfield, a project made possible by the Alfried Krupp von Bohlen und Halbach foundation. As a main sponsor and long-time partner of the Museum Folkwang, we are contributing some special highlights to RUHR.2010 with two major art exhibitions.

[www.ruhr2010.de](http://www.ruhr2010.de) and [www.museum-folkwang.de](http://www.museum-folkwang.de)



# “The most Beautiful Museum in the World” Museum Folkwang up to 1933

March 20 to July 25, 2010

Museum Folkwang

■ **Essen** This exhibition is dedicated to the unique history and development of the Folkwang collection. The focus of the exhibition is on reconstructing the museum’s spectacular collection of works from before 1933. The collection was founded in 1902 by Karl Ernst Osthaus in Hagen. Shortly after his premature death in 1921, the collection was moved to Essen, where Ernst Gosebruch developed the Museum Folkwang into an institution of worldwide standing and reputation. During his visit to Essen in 1932, the co-founder of the Museum of Modern Art in New York, Paul J. Sachs, commented that the Folkwang was “the most beautiful museum in the world.”

Just as in Osthaus’ time, modern masters will be exhibited alongside sculptures and objects from China and Japan, Greece and Egypt, Java and Oceania—an inspiring starting point for the museum’s future direction. The exhibition runs for four months.

[www.museum-folkwang.de](http://www.museum-folkwang.de)



Marc Chagall (1887–1985), Purim, around 1916/18  
Oil on canvas, 48 x 69.5 cm, Louis E. Stern collection,  
Philadelphia, Museum of Art

© VG Bild-Kunst, Bonn 2009



Gustave Caillebotte (1848–1894), *Le Pont de l'Europe*, 1876  
Oil on canvas, 124.7 × 180.6 cm. Geneva, Musée du Petit Palais

## Metropolitan Images. The Impressionists in Paris

October 2, 2010 to January 30, 2011  
Museum Folkwang

■ **Essen** The second exhibition focuses on the modern Big City phenomenon that emerged in the second half of the nineteenth century—at a time when Paris was the hub of modern art and the first metropolis of the modern era. The artists who lived and worked there between 1865 and 1895 depict a city in a state of rapid flux, with new boulevards and squares, train stations and the Metro, the Gare Saint Lazare and the Quartier de l'Europe, the Sacré-Cœur on the Montmartre and the Eiffel Tower on the river Seine as well as the developing industrial sites on the edge of the city. Big city life became a central art theme for the first time during this period. Using new painting techniques, the impressionists and their contemporaries created a comprehensive portrait of a modern urban society, its work and its pleasures.

In addition to the 80 paintings from the most famous impressionists such as Manet, Pissarro, Monet and Degas, the exhibition includes fascinating works from lesser-known masters and approximately 80 photographs from the period that provide further insights into the city at that time.

[www.museum-folkwang.de](http://www.museum-folkwang.de)

# Caspar David Friedrich

Nature Animated

October 2, 2009

to January 10, 2010

National Museum

■ **Stockholm** Caspar David Friedrich (1774–1840) is known as one of the pioneers of Romanticism in art. In his work, he depicts the romantic belief in a nature pervaded by the divine. The works of Friedrich went largely forgotten in his lifetime and remained so until they were rediscovered at the beginning of the Twentieth Century—but not everywhere. Despite having Swedish roots (his birthplace of Greifswald once belonged to Sweden) and his frequent use of Scandinavian imagery, Friedrich is barely known in Sweden outside local art circles. Not one of his pictures adorns the walls of a Swedish museum. But that is all set to change thanks to “Nature Animated”, a project made possible by E.ON Nordic. It is the first large solo exhibition showcasing Friedrich’s work in Scandinavia. His works are complemented by pieces from other relevant Swedish artists from that period.

[www.nationalmuseum.se](http://www.nationalmuseum.se)



CDF 410:01 Caspar David Friedrich: The Stages of Life, Oil on canvas, 73 x 94 cm  
98 x 118 x 18 cm, Museum der bildenden Künste Leipzig © bpk, Berlin 2008/  
Ursula Gerstenberger/Museum der bildenden Künste, Leipzig

■ **Ruhr Piano Festival** This is the flagship cultural project of the Initiativkreis Ruhr—a joint initiative of German companies dedicated to promoting the development of the Ruhr region. E.ON is a proud member of this group. The festival has been bringing the world's top pianists to the Ruhr region every year since 1988. It also provides young talents with an opportunity to shine. Visitors to the festival have the opportunity to enjoy classical music and jazz of the highest quality. The festival does not receive any public funding.  
[www.klavierfestival.de](http://www.klavierfestival.de)

## **E.ON's commitment to culture**

Other highlights 2009/2010



■ **Radikal jung** This festival has been held at the Munich Volkstheater for five years and showcases outstanding plays by young directors under 30 years of age. The pieces to be performed are selected by a jury. The festival is especially popular with younger people, as it offers an unconventional introduction to the world of theater. An audience prize is presented to the best play at the end of the festival week. E.ON Energie has now sponsored this theater event as cooperation partner four times.

[www.muenchner-volkstheater.de](http://www.muenchner-volkstheater.de)

■ **Schleswig-Holstein Music Festival** Since its premiere in 1986, the Schleswig-Holstein Music Festival has established itself as an outstanding international cultural event. Castles and manors, barns and stables, the most beautiful churches, as well as dockyards, airport terminals and old industrial halls provide a distinctive backdrop for a wide range of top-class performances—from recitations to jazz and classical music. Every year, the festival focuses on a specific country. This year it is Germany's turn, as the country is celebrating two very special anniversaries in 2009. E.ON Hanse has been a main sponsor of this famous music festival for many years.

[www.shmf.de](http://www.shmf.de)

■ **Robert Schumann University of Music**

The study prospectus of the Robert Schumann University in Düsseldorf includes classical instrument tuition, singing, music education as well as religious music. Twice a year, E.ON supports matinee concerts in the Robert Schumann hall of the museum kunst palast. The concerts are held under the artistic directorship of the University.

[www.rsh-duesseldorf.de](http://www.rsh-duesseldorf.de)

■ **Bavarian Culture Prize** E.ON Bayern has been awarding the "Bavarian Culture Prize" since 2005 in recognition of the region's most important artistic works as well as outstanding achievement at its universities. The award's patron is the Bavarian minister of Science, Research and Art. In addition to the prize money, the 40 award winners also receive the "Gedankenblitz"—a special bronze sculpture.

[www.eon-bayern.com](http://www.eon-bayern.com)



