



"New energy - off to a flying start"

Welcome to E.ON's Conference Call

Presentation by Dr. Wulf H. Bernotat, CEO

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E.ON Group - My 100-Day Agenda

- 1 Determining strategic direction - started
- 2 Integrating acquired companies to a powerful unified group - started
- 3 Establishing a program to improve performance throughout all Group activities - in preparation
- 4 Adapting management principles to the new direction of the Group - under way
- 5 Communicating results intensively and transparently both in and outside the Group - started

E.ON Group – Energizing value creation potential

- Initiation of project „on•top“
- E.ON now one of the world’s leading energy groups with two strong pillars:
Electricity & Gas
- Ruhrgas offers new opportunities for expansion in the gas business
- Ensuring the company has the right focus for the future
- Enhancing performance through proper organizational structure
- Team oriented approach to decision making



E.ON Group - on•top Project: Review of strategy and structure

- Investment strategy
- Best practice project
- Branding strategy
- Synergies from electricity and gas
- Margin optimization
- Sustainable growth

Completion expected by July and announced on August 14th

e-on

New energy